



AMATHEON AGRI

JOINT VENTURE BETWEEN AMATHEON AGRI & TOYOTA TSUSHO

Selected Media Coverage



I. ZAMBIA, DAILY NATION, 06/29/2015, PRINT

Amatheon, Toyota in \$10 million project to boost Zambia's agric



Mr Bruhn

By Nation Reporter AMATHEON Agri Group of Germany and the Japanese Toyota Tsusho Corporation have announced an estimated US\$10 million

agro- partnership project in Zambia.

Amatheon founder and chief executive officer Carl Heinrich Bruhn said the joint venture highlighted the increasing importance of the agricultural sector across and within the continent and would culminate into the building of a large-scale agro-project of 2,700 hectares of land for the cropping of maize, wheat and soya.

Mr Bruhn said the collaboration of the two companies was part of the overall development of Amatheon's already 40,000 hectares titled farm block and the Amatheon-Agri Group will act as the majority stakeholder and operating partner of the company.

In a press statement Mr Bruhn explained that the project represented both companies shared understanding of responsible and profitable investment in the growing agricultural sector of Southern Africa.

He added that as part of its sustainable development

objectives, the joint venture would engage in the support of local smallholder farmers by providing them with training and access to market.

"We are excited about this partnership and we look forward to leveraging Toyota's extensive technical know-how and international network with Amatheon Group's expertise and sound operating procedures" he said.

Mr Bruhn also revealed that plans to implement a large-scale irrigation project had already been approved by the Zambian Environmental Management Agency (ZEMA), hence the operational phase of the project starts immediately.

The international trading company Toyota Tsusho stems from the Toyota Group was already active in 53 countries in Africa, while Amatheon Agri is a German agribusiness and food company that operates sustainable agricultural projects in Zambia, Zimbabwe and Uganda. The group also invests in the food processing sector.

II. ZIMBABWE, HERALD, 06/30/2015, PRINT/ONLINE

THE HERALD 30 JUNE 2015

Zimbabwe: Zambia to Receive U.S \$10 Million Investment for Agriculture

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